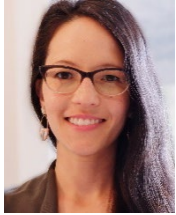


Josephine Minhinnett

Consultant



As a Consultant in Visitor Experience, Jo contributes to content development, interpretive planning, and research on a multitude of projects. Her clients have ranged from a children's museum to sports hall of fame and military veterans memorial and visitor centre.

Bringing eight years of experience in the arts and culture sector, Jo is passionate about creating stories and experiences that resonate with people of all ages, backgrounds, and interests. With a sensitivity to both clients' and stakeholders' needs, she helps organizations develop creative and strategic solutions that drive visitor outcomes, ensuring that cultural spaces are memorable and relevant for years to come.

Jo holds a Bachelor of Arts, Honours degree in English Literature from Queen's University and a Master of Arts degree in Photographic Preservation and Collections Management from Toronto Metropolitan University (formerly Ryerson University), a joint program in archival science and the social and material histories of photography.

Prior to joining Lord Cultural Resources, Jo worked in exhibition development, collections care, and research at several organizations in Canada and the United States including the Harry Ransom Center at the University of Texas, Canadian Centre for Architecture, and Textile Museum of Canada. Her varied experience across curatorial, conservation, and development departments has given her insight into the many issues affecting cultural institutions today, as well as the diverse needs of their visitors.